

**National Organization of Development Organizations
Talking Points
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American Planning Association

www.planning.org

Member organization: non-profit dedicated to education, research, advocacy on or of city and regional planning

40,000 members: open membership

Planners, allied professionals, planning commissioners, students

Work for local and other government; private practice; non-profits, academia

APA's Professional institute: American Institute of Certified Planners

<http://www.planning.org/aicp>

Certifies planners (only licensing in NJ by state)

Maintains ethics

Under discussion: maintaining certification with continuing education

Looking overall at how planning functions as a profession—more standards

Programs

Education (more below)

<http://www.planning.org/education/overview.htm>

Research

<http://www.planning.org/research>

Publications

www.PlanningBooks.com

Advocacy and Outreach

<http://www.planning.org/legislation>

Public Information

Service to members, chapters and divisions

<http://www.planning.org/aboutapa/overview.htm>

Special Interest Divisions

<http://www.planning.org/divisions/index.htm>

Transportation

Small Town and Rural Planning

Indigenous Planning

Regional and Intergovernmental Planning

Intersection Between APA and Rural Transportation Education

Education: we do a range of education

Some programs are done in partnership: recent partners

Lincoln Institute of Land Policy; Ohio State Univ and NEA; US Administration on Aging & Center for Home Care Policy; Robert Woods Johnson Foundation

Research and Publications (APA does “best case practice” research)

<http://www.planning.org/publications/overview.htm>

Periodicals: *Planning*, *JAPA*, *Planning & Environmental Law*, *Zoning Practice*, *Practicing Planner*, *PAS Memo and PAS Reports*, *The Commissioner*

Tribal Planning and Transportation study

14 books, reports or training products in catalog on transportation

www.PlanningBooks.com

Programs

National Planning Conference (annual, 5,000-6,000 attendees)

<http://www.planning.org/2007conference>

Sessions on this topic from past years on the topic of rural transportation:

Context Sensitive Rural Roads; Restoring Commuter Rail; Dealing with DOTs and Preserving Character; Small Town & Rural Transportation Initiatives (TEA-21); Airport Expansion in a Small Town Setting; Winning Context Sensitive Design; Transportation That Manages Rural & Exurban Growth

Chapter Conferences (46 chapters, most have conferences)

Audio/Web Conferences (9 annually)

<http://www.planning.org/audioconference>

Complete Streets (upcoming, March 14, 2007)

Context Sensitive Street Design

Effective Community Parking Standards

Live Workshops held around the country (4 annually)

<http://www.planning.org/pts>

The Transportation Land/Use Connection (in partnership with the Lincoln Institute of Land Policy)

CD-ROM Training Packages sold through www.PlanningBooks.com

Balancing the Land-Use/Transportation Equation

Mixed Media Courses

(In development) Online Courses

Online Calendar: APA Advance

<http://www.planning.org/calendar>

Lists both APA and other organization’s programs; searchable by topic

Complete Streets

Summary

1. Area of interest for APA? Absolutely
2. Is APA currently providing this education? Very little, so would be interested in developing programs cooperatively
3. Capacity—APA has the capacity to use its own delivery systems to help provide education
4. Audience—We have members who would be interested in this education as well